Splendid Digital Consultancy

Email marketing, done properly

Email marketing that earns replies, and revenue.

Strategy, campaigns, automated flows, segmentation, deliverability and reporting from one small team, plus the digital work around it.

Enquire about email marketing See our services

Enquire about email marketing

Tell us about your list and goals. We reply within two business days.

Name

Email

Topic

Email marketing

Message

Tell us about your list, your goals and what you send today.

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OUR PRIMARY OFFERING

Email marketing, end to end

Everything you need to plan, send, automate and measure email that your customers want to open.

Enquire about email marketing

Email strategy

A plan for who you email, why, and how often.

Learn more →

Campaign creation

Newsletters and promotions that look sharp and get read.

Learn more →

Automation and flows

Welcome, follow-up and win-back emails that run on their own.

Learn more →

Segmentation

Send each person something relevant to them.

Learn more →

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Deliverability

Make sure your emails reach the inbox, not spam.

Learn more →

Reporting and optimization

See what works and do more of it.

Learn more →

More ways we help

The wider digital work that supports your email program and your business.

Digital strategy and roadmaps

A clear, costed plan for where your technology should go next.

Learn more →

Website and web app development

Fast, accessible websites and web apps built to be maintained.

Learn more →

Cloud migration and automation

Move to the cloud and automate the repetitive work.

Data and analytics

Turn scattered numbers into dashboards people actually use.

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Security and compliance readiness

Practical security habits and preparation for audits.

Learn more →

Team training and handover

Make sure your people can run what we build.

Learn more →

A plan you can follow, from first call to handover.

Every project moves through four clear phases, so you always know what is done and what is next.

Start your email program

digitalconsultancy.example/roadmap

Discover
Interviews, audit of current tools and goals

Plan
Prioritized roadmap, scope and a clear estimate

Build

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Release, training and a documented handover

What we can help with

- ✓ Digital strategy and roadmaps
- ✓ Website and web app development
- ✓ Cloud migration and automation
- ✓ Data and analytics
- ✓ Security and compliance readiness
- ✓ Team training and handover

Ready for email that works harder? Tell us about your list.

Enquire about email marketing

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Email marketing and practical digital work for growing teams.

Services

About

Contact

Splendid Digital Consultancy

hello@splendiddigitalconsultancy.example

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